



...**XPEL**

Paint Protection



XPPEL Technologies Corp.

**2013 Annual Meeting of
Shareholders**

Forward Looking Statements

This Presentation contains certain forward-looking statements in respect of various matters including upcoming events that involve known and unknown risks and uncertainties that are beyond the control of Management. Those risks and uncertainties include, among other things, risks related to: share prices, liquidity, creditworthiness, currency, insurance, dilution, ability to access capital markets, interest rates, dependence on key personnel and environmental matters. Management believes that the expectations reflected in forward-looking statements are based upon reasonable assumptions and information currently available; however, Management can give no assurance that actual results will be consistent with these forward-looking statements. Factors and assumptions that were applied in drawing conclusions and could cause actual results, performance, or achievements to differ materially from those expressed or implied by forward-looking statements, include, but are not limited to, general economic conditions, competition, availability of manufacturing supply or quality, availability and quality of raw materials, the Company's ability to maintain key employees and other factors identified in the "Risk Factors" section of the Company's Management's Discussion and Analysis (MD&A) available at www.xpel.com/relations.



2012 Review

- 77% Revenue Growth to \$10.7M
- \$1,077K Net Income (\$609K PY)
- \$1,162K Net Income After-Tax (\$816K PY)
- Balance Sheet Improvements

Balance Sheet

	Jan 1, 2010	Jan 1, 2011	Mar 31, 2012	Dec 31, 2012
Current Assets	\$984K	\$922K	\$2,265K	\$4,302K
Current Liabilities	\$979K	\$663K	\$1,203K	\$2,401
Working Capital	\$5K	\$259K	\$1,062K	\$1,901

Q1 2013

- Revenue to \$3.157M
 - \$1.994M PY
 - Up 58%
- Net Income Before Taxes to \$400K
 - \$243K PY
- First Q Showing Tax Expense
 - Non-cash for 9-12 Months

Contributors to Growth

- Growing and Successful Sales Force
- Local Installation Business
- Product Awareness Driving Industry Growth
- Recovery of Automotive Industry

Opportunities

- International – Grow from 30% of Sales
- Higher Volume Dealership Accounts
- Increased Installation Footprint
- Retail, DIY and On-line Sales
- New Products & Markets

Implementation

- Increase Direct Sales Force
- Increase Training Capacity
- Participate in more Enthusiast Events
- Enhance International Presence through Distribution and Internal Efforts
- Ramp Inventory and Operations to Match Sales Growth

Installation Business

- Bigger Piece of Revenue Pie
 - \$500 vs \$50
- Closer to End Customer
- Quickly Increase \$ in Historically Weak Markets
- Gain Knowledge Beneficial to Network
- Earn Faster ROI on Marketing Efforts

Installation Segment



XPEL



Suite 3

XPEL
Drive a New Car Every Day
713-373-3546









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